



SPONSORSHIP PACKAGES FOR THTES 2025

Platinum Sponsorship- ZMW 750,000 (USD 25,000)

- Event Headliner for Conference
- Speaking Slot at Opening Ceremony
- Co-Branding Event
- Full Page Color Advert on Inside Front Cover of Publication
- 2 Seats at high Table during Official Opening
- Logo on Lanyard

Gold Sponsorship ZMW 500,000 (USD 18,000)

- Sponsor of the Welcome Reception
- Full branding during sponsored activity
- Speaking Slot during sponsored activity
- Full Page Color Advert in Publication
- One Seat at high Table during Official Opening
- Logo on main event backdrop

Silver Sponsorship – ZMW 250 000, 000 (USD 10,000)

- Sponsor of pre-event activities
- Sponsor of Stakeholder Meetings
- Full Page Advert in Event Publication
- One Seat at high Table during Official Opening
- Logo on main event backdrop

Bronze Sponsorship – ZMK50,000 (USD 2000)

- Sponsor of Ten Educators
- Provision of Branded Collateral to sponsored participants
- One Seat at high Table during Official Opening
- Full Page Advert in Event Publication

For more information on Sponsorship opportunities, please contact:

Zambia Institute of Tourism & Hospitality Studies

Fairview Hotel, Lusaka

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